

INTERNATIONAL MEETING OF GOLF MANAGERS

KONOPIŠTĚ 23. - 25. 10. 2019



PROGRAMME

23. 10. 2019

Arrival, Accommodation, Golf Game (Optional)



CZECH GOLF FEDERATION

24. 10. 2019

Management Development Programme

Taster event in cooperation with Czech Golf Federation

9.00 - 13.00

• MDP / CMAE Introduction – Torbjorn Johansson & David Roy & Bill Sanderson, CMAE

• Golf Course Management for Club Managers, David Roy CCM – GM Crail Golfing Society & President CMAE

• Membership Marketing, Bill Sanderson – The Business Performance Coach
Working with your Green Staff and Facility Management, David Roy

• Using Sport psychology as a Manager of a Club, taking charge of Leadership, Bill Sanderson
Career development and What is Next? Torbjorn Johansson, Director of Education CMAE

13.00 - 14.00

Lunch



TeeTime

14.00 - 18.30

Golf Business Workshop

TEETIME / ONTEE - Common commercial space - Fredrik van Spejk, CEO, OnTee / SWE

- TeeTime Sheet
- Central Booking Engine
- Sales Platform

OPS - Online Check In System - Jan Šinkmajer, CIO, TeeTime SE / CZ

- Check In Platform
- Players Identification
- Data Exchange

FS - Federation Server - Aleš Libecajt - General Secretary of Czech Golf Federation / CZ

- Tournament Management System
- HCP Management System
- Club Agenda

Market opportunities - Jan Loužecký Jr., CEO, TeeTime SE / CZ

- Business Model
- Experience from Third Markets
- Advantages of the Common Market

18.30 - 19.00

Discussion

19.00

Dinner


20.00

Meeting with a glass and banquet

25. 10. 2019

09.00 - 15.00

• Cannon Start

• TeeTime Tournament Invitational 

16.00 - 17.30

• Closing



Participants

Invited Golf Course Representatives (Two Persons / Golf Course)

Costs

Subscription fees:

- Morning Programme - 50 Euro
- Afternoon Programme - Free of Charge
- Accommodation - 30% Discount (Reservation Required)
- Food and Beverages - Free of Charge
- Participation in Tournament - Free of Charge

Partners

TeeTime SE on cooperation with:

OnTee, ČGF, Czechtourism, AGH, CMA Europe, CGTA